

WHY

Why Network Marketing, Why Oxyfresh and Why Now?



BY RICHARD B. BROOKE
CHAIRMAN & C.E.O.

HOW YOUR FINANCIAL OPTIONS WORK (or don't)

LIQUID INVESTMENTS

Most of us probably do this to some extent. We take what we can or will out of our net paychecks, after paying taxes and all of our bills. If we are fortunate and/or frugal, we might end up with 10% to invest.

This system does work when we work it. We need to invest consistently, every month, and we need to invest in ways that produce at least a conservative return over time, such as 5%. Any one of us that started doing this from our first working years would end up with a sizable nest egg. For those of us who waited or interrupted our investing, the results are less favorable.

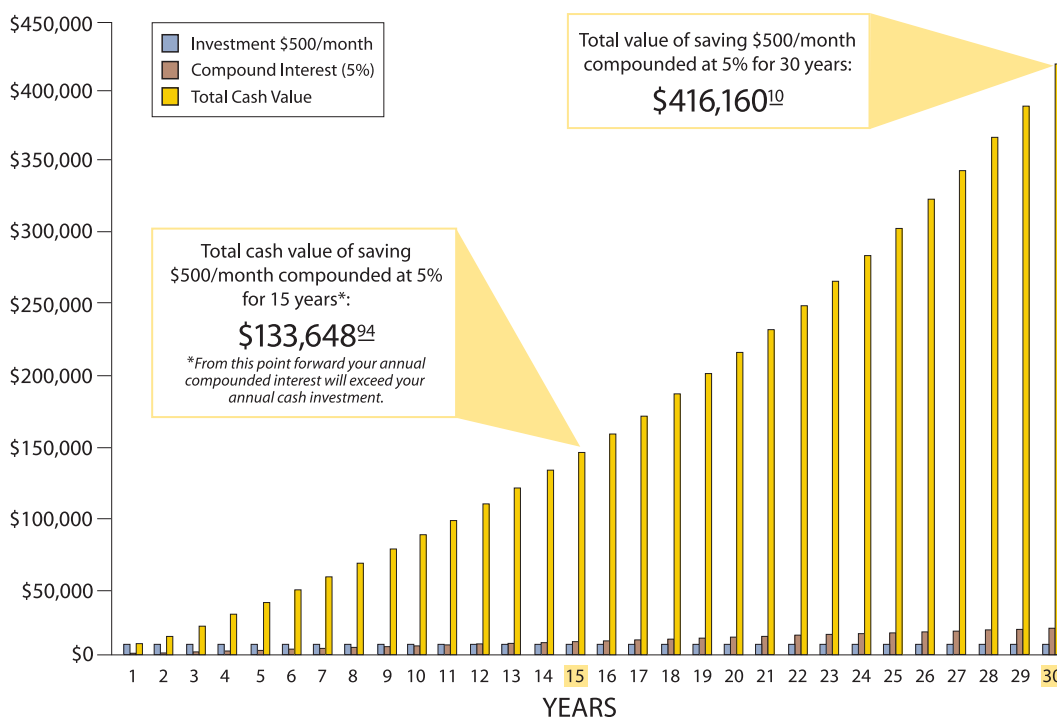
REAL ESTATE

Most of us gain most of our net worth through the payments we make over time on our own home. This works because we must pay someone

for a place to live; therefore we are consistent with the investment. Inflation in the value of the home creates the rest.

If we actually lived in the same home for the life of our 30-year mortgage, we would end up with a very valuable asset and the freed up cash flow of no more house payments. House payments are doubly effective because we do not pay income taxes on them. If we get just a little aggressive, we can occasionally trade up houses or make extra payments on the principle of our mortgage, giving us a much more valuable house and maybe even much sooner.

If we have even more money to invest, we can buy a rental home. If we can keep it rented, we may cover our mortgage payment with the rent, giving us the means to end up with even more houses free and clear in 30 years or so.



Can you see the one big missing in why we struggle so much with these first two ways?

What is missing? Right, the extra money to invest and enough of it for 30 years.

ROYALTY INCOME

Royalty income is when we build, invent or create something that has enough value to someone else that they will pay us to use it. It may be something like a book or a song that many people pay to use. Or, it may be something like a Network Marketing group, in which the company pays us for every unit of their product the group uses themselves and sells to others. Some of us are creative enough and powerful enough marketers to write a song or invent something and then get the world to want it. Others are not.

Wherever you are in the management of liquid investments, real estate or royalties, building a Network Marketing group can be one of the most challenging, fun, personally rewarding and, yes, even the easiest ways to build wealth. Building a network that pays you \$1,000 a month in residual income is a very doable project. It may take you a year or even two. And, anyone can do it. It won't cost you all of your extra money for the next 10 years; it won't take all your spare time; and built right, in the right host company, should not evaporate overnight, like some stocks we have all owned.

QUESTION: What would a house be worth that you owned FREE and CLEAR, and that would pay you \$1,000 a month in net rent?

QUESTION: How much in liquid investments would you need to have to be earning \$1,000 a month in interest or appreciation?

ANSWER TO BOTH: About \$250,000.

QUESTION: How much do you have to earn, over how long, to save enough to build up \$250,000?

WHY OXYFRESH?

1. If you enjoy our products the answer is that you can recommend them naturally and with

ACCORDING TO A NATIONWIDE SURVEY RELEASED BY AMERICAN ASSOCIATION OF RETIRED PERSONS (A.A.R.P.):

- 77% lost investment money in the last two years.
- 43% say they lost more than 25%.
- 33% of retirees who lost money have gone back to work.
- 21% of those still working said they have postponed retirement.
- Of those delaying retirement, 22% expect to work past age 69.

integrity. In fact, you probably already have. If you have not used them, then try them. They have been successful for 20 years for some very good reasons.

2. A residual income is only as valuable as the company that is paying and its ability to pay it virtually forever. Few things actually last forever. Houses don't. Stocks don't, usually. But for it to be valuable to you, it needs to be paid for at least 30 to 40 years. Oxyfresh has been paying people for almost 20 years. Some of our royalty earners have been with us that long. Some of them have passed away, so we pay their kids and grandkids.

3. Oxyfresh is a Network Marketing company by clear choice. We are pioneers with a vision to offer anyone wanting financial freedom. We tell the truth. We honor people's opinions and decisions. We do endorse other things in life as being more important than Oxyfresh, like your health, your family, your full-time career and even your core finances. We love leading and supporting people to unleash the freedom and fun in their lives. We do not believe in the paradigm of the 40-year career of doing something only to retire on one-third of what was not enough for 40 years. We believe in doing what you love, doing it well for as long as you choose, and we believe in abundance. We believe we can have it all, and many of us do. You can too.

WHY NOW?

That is the easiest question to answer.

Because we have proven we are worthy of your time and your credibility, both of which you will have to invest. Because every year you wait is another year of freedom and fun gone forever. Because unlike billions of less fortunate people around the world...YOU CAN. ❖